



Press Release  
Paris, November 23, 2020

## PKvitality wins the 12<sup>th</sup> edition of the Healthcare Innovation World Cup

Paris, November 23, 2020 - PKvitality, a French company specialized in bio wearables, has been rewarded by being named the world's No. 1 "Internet of Medical Things Techpreneurs 2020" at the 12<sup>th</sup> Healthcare Innovation World Cup 2020 held during the Medica trade fair. PKvitality is currently working on the development of the K'Watch Glucose, a continuous glucose monitoring (CGM) in the form of a smartwatch.



On the occasion of the Medica Connected Healthcare Forum, PKvitality won the 12<sup>th</sup> edition of the **Healthcare Innovation World Cup**, among more than 120 competing solutions from around the world. A jury was able to audition the 12 shortlisted projects and gave its verdict live. The criteria used in the evaluation, **the level of innovation, the market introduction strategy and the commercial potential**, honored PKvitality and its product K'Watch, a minimally invasive continuous glucose monitor.

*«We are proud to win this prestigious competition which validates our innovative approach at the junction of Medtech and the Internet of Things. Our vision is to combine the convenience and enjoyment of consumer electronics products with the precision of medical devices » says Luc Piérart, CEO of PKvitality.*

### **About the Competition**

The 12th edition of the Healthcare Innovation World Cup® is part of the Innovation World Cup® series, the world's first open innovation platform that helps cutting-edge innovations become reality.



The Innovation World Cup® series was launched by Navispace GmbH in 2003. Current partners include STMicroelectronics, EBV Elektronik, Würth Elektronik, Microtronics, AiQ Smart Clothing, and VARTA Microbattery. A panel of international industry experts selects the best solutions based on level of innovation, marketability and ease of use. Participation is free of charge.

### **About PKvitality**

PKvitality is an advanced bio-wearable company currently working on its innovative Skin Taste® technology. This technology will allow the analysis of key physiological markers by simply “tasting” the skin rather than analyzing blood samples. It will be placed at the back of K’Watch, a smartwatch providing a painless and discrete Continuous Glucose Monitoring (CGM) device. It will enable a precise and continuous monitoring of systemic glucose level anytime and anywhere. Using the same technology, PKvitality is also working on K’Watch Athlete.

### **Press Contacts**

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Media Gallery: [IOMT logos](#) & [PKvitality’s logo](#)