

Press release PKvitality
Paris, November 25th, 2019

PKvitality adds a great team of advisors

Paris, November 25, 2019 – PKvitality, a French company specialized in MedTech developing a CGM smartwatch, announces the creation of its advisory board, consisting of John Brooks, the creator of tubeless insulin pump and Alexandre Richard, the director of corporate M&A at Sanofi.



John Brooks was the co-founder of Insulet, the company behind Omnipod, a tubeless insulin-pump system for type 1 diabetes. Currently, Insulet is one of the largest Insulin pump vendors in the world. He is also the former President and Chief Executive Officer of the Joslin Diabetes Center, which is the world's largest diabetes research center, diabetes clinic, and provider of diabetes education. He was a co-founder of Prism Venture Partners, a \$1.25B venture capital firm.

John Brooks: *"I am very excited to be joining PKvitality as a member of the advisory board. I believe PKvitality's unique approach to glucose monitoring, combining an accurate medical device with a desirable form factor has enormous potential and I look forward to working with the PKvitality team to bring this next generation product to more patients globally."*

Luc Pierart, CEO of PKvitality: *"We are so happy to have John advising us, with his lifelong experience in diabetes industry, his connections to potential partners and knowledge of US ecosystem"*.



Alexandre Richard is VP Corporate M&A at Sanofi, a world leader in diabetes management. Alexandre Richard is a seasoned M&A professional who has led numerous large transaction projects as well as small biotech acquisitions and structured deals.

Alexandre Richard: *"I am thrilled to join the advisory board of PKvitality and contribute to their growth and success. Having reviewed many CGM projects, I am convinced that K'Watch is a very elegant combination of existing technologies to develop a non-invasive from a patient perspective, invisible, high performance CGM, coupled with all the functionalities of a smartwatch, that will also contain high capacity computing power and battery. The magic bullet! I am equally impressed by the PKvitality team, who is mastering the technologies, and has also invested considerable time and money upfront to secure FTO and develop valuable IP, and anticipate the manufacturing challenges they will have to face. Such a level of maturity and forward thinking is quite unique for a start-up"*.



Minh Lê, General Manager of PKvitality: *“Alexandre’s knowledge of the funding ecosystem, his strategic mindset and his experience in value creation will be of great importance in shaping the future of our company by setting up contacts with investors and major players in diabetes industry.”*

About PKvitality

PKvitality is an advanced bio-wearable start-up currently working on K’Watch, a painless and discreet Continuous Glucose Monitoring (CGM) device in the form of a smartwatch. It will enable a precise and continuous monitoring of systemic glucose level anytime and anywhere. Using the same technology, PKvitality is also working on K’Watch Athlete, a smartwatch which will provide real-time monitoring of their lactic acid – an indicator of muscle fatigue – to significantly improve an athlete’s training and performance. For more information, visit www.PKvitality.com

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