



PKvitality: winner of the CIN (Digital Innovation Contest)

Paris, December 4, 2017 - PKvitality, an advanced bio-wearable company, announced today that the K'Watch project was declared the winner of the Digital Innovation Contest (Concours Innovation Numérique or CIN in French) organized by the Public Investment Bank (Bpifrance).

Bpifrance thus funded PKvitality company with more than 1M€ with a mix of subsidy and loan. This would enable them to fund the development of the project in the coming months.

What is the CIN (Digital Innovation Contest)?

The Digital Innovation Contest or CIN is a French contest organized by the Bpifrance dedicated to innovative projects mobilizing digital technology to develop innovative products or services enabled by digital technology. The selected companies are financially supported up to 50% of project expenses by the Bpifrance.

What is the French Public Investment Bank (Bpifrance)?

Bpifrance supports French companies by offering financing solutions to support their projects (creation, development through innovation, conquest of new markets in France or abroad, investment in equity, recovery or external growth, etc.).

[-> More about Bpifrance](#)

About PKvitality

[PKvitality](#) is fusing a Consumer Electronic experience along with advanced Biological research to bring its patented SkinTaste® technology to health market. SkinTaste is composed of revolutionary biosensor array that uses micro points to analyze chemical compositions of the interstitial fluid found just below the surface of the skin. This adaptable array known as the K'apsul® can be configured to analyze a range of different biomarkers.

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More media: <http://bit.ly/2zc6jJc>