

Press release PKvitality
Paris, July 05, 2017



PKvitality: Winner of H2020 “SME Instrument” Phase 1

PARIS, July 05, 2017 - PKvitality, an advanced bio-wearable company, was granted 50,000 €, as an official laureate of the SME Instrument Phase 1 from Horizon 2020. This program is one of the most selective and honors less than 10% of the promising projects. Cheered by this achievement, PKvitality is currently working on the reports and will begin a request for Phase 2 in 2018.

Horizon 2020 is the biggest EU Research and Innovation program ever with nearly €80 billion of funding available over 7 years (2014 to 2020) – in addition to the private investment that this money will attract. It promises more breakthroughs, discoveries and world-firsts by taking great ideas from the lab to the market. SME Instrument is the innovation and research program of the European Union.

About PKvitality

PKvitality is an affiliate of PKparis, an acclaimed French company specializing in smart premium nomad connected objects. It is fusing this expertise along with 20 years of biological research to bring its miniaturized SkinTaste® technology to market. SkinTaste® is a revolutionary biosensor array that uses micro-needles (<0.7mm long) which analyze chemical composition of the interstitial fluid found just below the surface of the skin. Contained in a K'apsul®, it is integrated in several devices such as watches or arm bands and is available in several versions to allow the analysis of a specific number of biomarkers.

Press Contacts

press@pkvitality.com