



Press release PKvitality
Paris, June 8, 2017

PKvitality, Winner of the Best of Innovation Award at CES 2017, Opens to Investors

PKvitality today announces a Crowdfunding Equity campaign to accelerate the development and sale of K'Watch Glucose, the glucose tracker created to enhance the daily life of more than 400 millions diabetics in the world.

PARIS, June 8, 2017– PKvitality, a French company specializing in Med Tech, launches a campaign for crowdfunding equity. Winner for “Best of Innovation” at the 2017 Las Vegas CES last January for the K'Watch Glucose, which is a connected smartwatch that monitors glucose levels painlessly without taking blood, PKvitality raises funds to accelerate its development to launch mass production and to rapidly achieve the certifications from medical authorities.

K'Watch is a new generation tracker able to analyze the main physiological markers by simply “tasting” the skin rather than taking blood samples as other devices do today. PKvitality has created two devices that use this technology: **K'Watch Glucose**, a tracker aimed at the 415 million diabetics in the world, allows easy and painless monitoring of blood glucose, and **K'Watch Athlete**, a tracker aimed at athletes, allows, for the first time, real-time checking of the lactic acid level, an indicator of muscle fatigue, to significantly enhance the athletes' trainings and performances.



The company, whose [scientific committee](#) includes renowned specialists such as Rémy Leroy (Key Opinion Leader on Diabetology), Tom Bishop (Glucometer Specialist), and Jacques Fattaccioli (Micro-Fluidic Specialist), was selected by Sanofi to present its developments at Vivattech in Paris, June 15-17.

According to Remy Leroy, Key Opinion Leader – Diabetology, Head of the Division of Diabetic Medicine at La Louvière Hospital in Lille and member of the scientific committee of PKvitality, *“In the jungle of innovative projects in Diabetology, the K’Track project is distinguished by its seriousness. It can radically change the means of monitoring the glucose levels and transform the quality of life of a diabetic patient.”*

According to Luc Pierart, CEO of PKvitality, *“Since the announcement early this year at Las Vegas CES, we noted a real enthusiasm from diabetics for the K’Watch Glucose – there exist no devices today that are capable of measuring the glycemic level precisely and painlessly. This crowdfunding equity campaign will allow us to accelerate the development of the K’Watch range and, most of all, its medical certification that is particularly long and expensive. Thanks to these funds we will shorten the delays of placing it on the market.”*

The [Crowdfunding Equity campaign](#) started on May 22nd, 2017, and is aimed at individuals and institutional investors.

About PKvitality

PKvitality is an affiliate of PKparis, an acclaimed French company specializing in smart premium nomad connected objects. It is fusing this expertise along with 20 years of biological research to bring its miniaturized SkinTaste® technology to market. SkinTaste® is a revolutionary biosensor array that uses micro-needles (<0.5mm long) to collect and analyze chemical compositions of the interstitial fluid found just below the surface of the skin. Contained in a K’apsul®, it is integrated in several devices such as watches or arm bands and is available in several versions to allow the analysis of a specific number of biomarkers.

Press Contacts

Ilincaspita – i.spita@licencek.com - +33(0)1 45 03 21 77

Delphine Parmentier – d.parmentier@licencek.com - +33(0)1 45 03 21 77

Jean-François Kitten – jf@licencek.com - +33(0)6 11 29 30 28