



Press Release
Paris, September 2020

PKvitality is laureate of the Innov'up Leader PIA & Eurostars programs

Paris, September 2020 - PKvitality, a French company specialising in medical "bio wearables", has been a laureate of the Innov'up Leader PIA 2020 call for projects on the one hand and the Eurostars program on the other. PKvitality is currently working on the development of K'Watch Glucose, a Continuous Glucose Monitor (CGM) in the form of a smartwatch.

PKvitality is one of the winners of the Innov'up Leader PIA 2020 call for projects and the Eurostars program. The funded projects will help finance the study and elaboration of **multi-analytical solutions** based on K'Watch technology. The same device will be able to simultaneously monitor the evolution of several body parameters such as glucose, lactate and other analytes present in the interstitial fluid. This will improve the service to diabetic patients, athletes and improve the monitoring of other pathologies.

*« Based on K'Watch Glucose, our minimally invasive Continuous Glucose Monitoring System, we intend to build a wide offer of devices and services. By monitoring new parameters, we will serve both the diabetes patients with an improved product and other therapeutic areas" says **Luc Pierart, CEO of PKvitality**. "We are honored by the repeated confidence of French and European public actors who support a project that will revolutionize the long-term monitoring of patients in many pathologies. This French and European support on 2 distinct projects reflects the renewed confidence in the disruptive potential of the technology developed by PKvitality. »*

About Innov'up Leader PIA

Innov'up Leader PIA is a territorial variation of the Future Investment Programme; the "Innovation Projects" action aims to support ambitious projects linked to the Region's innovation priorities. Operated by Bpifrance, Innov'up Leader PIA is the regional version in Ile-de-France of the Innovation Competition.



About Eurostars

Eurostars is a joint European programme, co-funded by the national budgets of 36 EUREKA countries and by the European Union within the framework of Horizon 2020. Eurostars has been carefully developed to meet the specific needs of SMEs active in R&D, and aims at developing new products and services, facilitating access to international markets, thanks to the transnational nature of each project consortium.

About PKvitality

PKvitality is a start-up specializing in medical "bio-wearables" and is currently working on K'Watch Glucose, a painless and non-invasive continuous glucose monitoring (CGM) device in the form of a connected watch. The watch will allow accurate and continuous monitoring of systemic glucose levels at any time and anywhere. Using the same technology, PKvitality is also working on K'Watch Athlete, a connected watch that will allow real-time monitoring of lactic acid levels - an indicator of muscle fatigue - to significantly improve an athlete's training and performance.

Press Contacts

Press: press@pkvitality.com

Media Gallery: [Available here](#)