

Press release PKvitality
Paris, July 19, 2017



PKvitality selected as one of 2 French MedTechs in semi-final of EIT Health Catapult contest

PARIS - July 19, 2017 - PKvitality, an advanced bio-wearable company, has been selected as one of only two French MedTech companies for this year's European EIT Health Catapult competition. This contest is organized by the European Institute of Innovation and Technology, an independent EU body which dedicates to enhance Europe's innovative competitiveness by supporting new ideas and nurturing entrepreneurial talent.

The European Health Catapult (EHC) awards the best-of-the-best business concepts from medtech, biotech and digital health across Europe. EHC sources and accelerates 21 European start-ups in biotech, medtech and digital health that get high-quality training in business plan modelling, deal negotiation and pitch training, as well as a facilitated access to top level investors.

As the recognition and approval of their work, PKvitality have passed the national selection phases EIT Health Catapult, the semi-final which will take place from 9 to 11 October 2017 in Barcelona.

About PKvitality

PKvitality is an affiliate of PKparis, an acclaimed French company specializing in smart premium nomad connected objects. It is fusing this expertise along with 20 years of biological research to bring its miniaturized SkinTaste® technology to market. SkinTaste® is a revolutionary biosensor array that uses micro-needles (<0.5mm long) to collect and analyze chemical compositions of the interstitial fluid found just below the surface of the skin. Contained in a K'apsul®, it is integrated in several devices such as watches or arm bands and is available in several versions to allow the analysis of a specific number of biomarkers.

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